

ABOUT ME

Experienced Product Designer specialized in user research, accessibility, design systems and product strategy, with a focus on enterprise platforms. I collaborate with cross-functional teams to create scalable solutions that balance business goals, technical constraints and user needs.

SKILLS

Languages

English (professional)
Spanish (native)
French (A2)

Management & Design

User Research	Agile
UX Strategy	Design systems
Accessibility	Enterprise SaaS
Design Thinking	Workshop Facilitation

Tools

Figma	ChatGPT
Adobe Suite	ProtoPie
Notion	Jira
Miro	Framer
Claude	Google Analytics
Copilot	

CERTIFICATIONS

Web Accessibility - W3C
Google UX Design

SELECTED FOCUS AREAS

Design Operations
Design Systems
Enterprise Platforms
Accessibility & Inclusive Design
AI-Assisted Design Workflows

WORK EXPERIENCE

Capgemini // Product Designer & Team Lead2023 - Present

- Led end-to-end product design initiatives for enterprise clients including ASML and Adecco.
- Designed and improved complex enterprise workflows used by international teams, focusing on usability, accessibility and operational efficiency.
- Drove accessibility initiatives aligned with WCAG and RGAA standards, helping products move toward AA compliance.
- Contributed to the governance and evolution of Capgemini's ADCenter Design System, improving consistency, accessibility and collaboration across teams.
- Mentored junior designers and supporting design quality cross-functional collaboration within the design team.

Elmeunebot // Product Designer2022 - 2023

- Designed end-to-end digital experiences for clients including La Liga and Ibermutua.
- Facilitated Design Thinking workshops and product discovery activities with stakeholders.
- Conducted user research, usability evaluations and prototyping activities to inform product decisions.
- Collaborated on branding and digital communication initiatives.

Top Design // Graphic Designer2016 - 2020

- Developed visual campaigns and packaging solutions for international brands including Danone and Mondelez.
- Collaborated on product conceptualization and user-focused packaging redesign initiatives
- Recognized by Bonafont for award-winning label design for Levité's 2020 branding.

DEDGE // Design Consultant2018

- Designed interfaces for digital transaction platforms across multiple industries, focusing on usability, information architecture and multi-device experiences.

EDUCATION

Master in AI & Innovation2025-2026

Founderz

Master Digital Minds - Desing Thinking & UX/UI2021-2022

Barreira A+D

Master of Design and Innovation, Strategic and Business Design2020-2021

IED - Madrid

Bachelor's in Graphic Design, with honors2011-2015

Universidad La Salle Cuernavaca